

POS Summary Terms and Conditions

Football camps: *18+, GB only. Purchase a promotional pack & claim your free day (5 free days for Celtic only) at an available Football Camp for your child aged 7 – 14 (with limited clubs offering places for children aged 5 – 15) between either 01/04/25 – 23/06/25 ("Promo Period 1") or 24/06/25 – 18/08/25 ("Promo Period 2"). Redeem your free day (5 free days for Celtic only) by 30/06/25 for Promo Period 1 & 25/08/25 for Promo Period 2. All those who redeem a camp place will also be entered into a prize draw for that Promo Period. 1 of 4000 Kellogg's Puma children's football shirts to be won in Promo Period 1, 1 x Kellogg's Puma children's football shirt to be won in Promo Period 2.

To claim, scan the QR code or visit kelloggsfc.com & register/sign into your Kellogg's account, enter the last 4 digits of the barcode & your postcode to view available camp places & request your code. Codes for valid claims will be issued within 48 hours. Claims for Selected Clubs must be completed by the claim dates stated above or the place will be forfeited & reallocated in Promo Period 2. At least 30,000 places will be available throughout GB across Promo Period 1. Weekly release of 446 codes across 9 selected Clubs in Promo Period 1 only, for all other Clubs, all codes will be released on 01/04/25. **Both weekly places for selected clubs in Promo Period 1 & number of places available in Promo Period 2 are subject to availability.** Promo Period 2 will only include unused or unclaimed codes from Promo Period 1. Offer only available whilst places last & may be limited geographically depending on Club location & availability. Football Camp dates available throughout July & August 2025, with limited Clubs offering dates in June & September 2025. Max 2 claims per household & max 2 camp places per child. Offer does not include travel & other expenses.

Selected Clubs include (may be subject to change): Bristol City FC, Celtic FC, Manchester City FC, Oxford United FC, Plymouth Argyle FC, Reading FC, Rangers FC, Stoke City FC & to Swansea City FC.

Experience Days Prize Draw: *18+, GB only. Enter between 01/04/25 - 25/08/25. Purchase a promotional pack, scan the QR code or visit kelloggsfc.com & register/sign into your Kellogg's account, enter the last 4 digits of the bar code & select the Experience Prize Draw you wish to enter. Prizes: 3 x ultimate football experience for 2 people at either Celtic, Rangers or an EFL Club of your choice for 25/26 season, including 2 x match day tickets for 25/26 season, a meet & greet, 1 x football & 1 x signed shirt; or 1 x Legends Tour of Man City for 2 people including 2 x match day tickets for 25/26 season & 1 x signed shirt (4 prizes in total). Tickets subject to availability. Prizes also include £400 towards travel & other expenses.

Extended Promotion Period: entries received between 26/08/25 – 01/11/25 will be entered into a final draw to win 1 x EFL football.

Max 1 entry p/person across all 4 experience draws & into Football shirt Prize Draw & 1 Prize p/household. Smartphone, internet access, Kellogg's account registration & purchase of promo pack required. Retain receipt. See website for full T&Cs, prize details, Selected Clubs, camp locations & their availability. **Promoter: KELLOGG EUROPE TRADING LIMITED.**

Full Terms and Conditions:

1. This Promotion is open to residents of Great Britain only aged 18 or over, excluding employees of the Promoter, agents, distributors or affiliated companies of the Promoter or immediate family members (defined as parents, children, siblings, spouse and life partners and any other person residing with), and anyone professionally associated with this Promotion (including any employee of the EFL, EFL In The Community and/or any Club/CCO).
2. Purchase is necessary. **Please retain an itemised receipt that states the time and date of purchase prior to claim/entry, but within the Free Camp Day Purchase Period, as this may be required for validation and in order for the winner to receive their prize or claim their free football camp day ("Free Camp Day") for their child.**
3. Internet access, a smartphone, a Kellogg's account and a valid email address are required to participate in this Promotion. Certain prizes also require the winner to be the holder of a valid UK bank account (see clause 30 for further details).
4. Please note that while we want to encourage you to participate and enjoy the benefits of the Promotion we believe in responsible consumption of our products. DO NOT purchase more product than you can reasonably use or consume just to participate in this Promotion.
5. **Free Camp Day Purchase Period:** means the period between 00:01hrs BST on 1st April 2025 and 23:59hrs BST on 18th August 2025 inclusive when consumers can purchase a participating pack (see clause 19 for details on Participating Products)
6. **Free Camp Day Claim Periods:**
 - a. **Promotion Period 1:** the period between b 00:01hrs BST on 1st April 2025 and 23:59hrs BST on 23rd June 2025, inclusive when you can claim your Free Camp Day ("Claim Period 1" hereafter).
 - b. **Promotion Period 2:** the period between 00:01hrs BST on 24th June 2025 and 23:59hrs BST on 18th August 2025, inclusive when you can claim your Free Camp Day ("Claim Period 2" hereafter).
7. **Claim Period 1 Expiry Date:** means 23:59hrs BST on 30th June 2025 by which date any Codes for a Free Camp Day claimed during Claim Period 1 must be used or they will expire.
8. **Claim Period 2 Expiry Date:** means 23:59hrs BST on 25th August 2025 (or until all 30,000 Free Camp Days are claimed, whichever comes soonest), by which date any Codes for a Free Camp Day claimed during Claim Period 2 must have been used or they will expire).
9. **Football Shirts Prize Draw Periods:**
 - a. **Football Shirt Prize Draw Period 1:** Consumers who redeem their Free Camp Day Code with their chosen Club by the Claim Period 1 Expiry Date will be automatically entered into Football Shirts Prize Draw 1.

- b. **Football Shirt Prize Draw Period 2:** Consumers who redeem their Free Camp Day Code with their chosen Club by the Claim Period 2 Expiry Date will be automatically entered into Football Shirt Prize Draw 2.

10. **Experience Days Prize Draw Promotion Period:** means the period between 00:01hrs BST on 1st April 2025 and 23:59hrs BST on 25th August 2025 inclusive when consumers can enter the Experience Days Prize Draw Promotion.

11. **Extended Promotion Period:** means the period after the Experience Days Prize Draw Promotion Period, between 00:01hrs BST on 26th August 2025 and 23:59hrs GMT on 1st November 2025 inclusive when consumers will be entered into the Extended Promotion.

12. **Free Camp Day Places:**

- a. **Claim Period 1:** At least 30,000 places will be available throughout Great Britain in Claim Period 1. There will be an aggregate of 446 Free Camp Day places (and their associated Free Camp Day Codes) released each week at 00:01 hrs between the following nine (9) selected Clubs in Claim Period 1 only (referred to as the "**Selected Clubs**"):
 - i. Bristol City FC,
 - ii. Celtic FC,
 - iii. Manchester City FC,
 - iv. Oxford United FC,
 - v. Plymouth Argyle FC,
 - vi. Reading FC,
 - vii. Rangers FC,
 - viii. Stoke City FC
 - ix. Swansea City AFC.

For all other participating Clubs (see clause 15.c for a full list of participating Clubs), all Free Camp Day places (and their associated Free Camp Day Codes) will be released on the start date of Claim Period 1 (as outlined in clause 6.a. above).

- b. **Claim Period 2:** No new Free Camp Day Places (and their associated codes) will be released, only unused or unclaimed codes from Claim Period 1 will be available in Claim Period 2. There are no new Free Camp Day Places released for the Selected Clubs during Claim Period 2.
- c. **The weekly released Free Camp Day Places for Selected Clubs in Claim Period 1 and the number of Free Camp Day Places available for all other participating Clubs and the number of Free Camp Day Places in Claim Period 2 are subject to availability** (See clauses 16 and 17 for further Free Camp Day Specifications and Details, and Free Camp Day Conditions).
- d. The Codes for the Free Camp Days for the Selected Clubs are provided on a first come, first serve basis each week of Claim Period 1.

13. **To Claim a Free Camp Day Code:** Consumers must:

- a. Purchase a participating Kellogg's pack (see clause and 19 for details on Participating Products) during the Free Camp Day Purchase Period;
- b. Using a smartphone, scan the QR code or visit kelloggssc.com during either Claim Period 1 or Claim Period 2, then log in or register for a Kellogg's

account, enter your details (mobile phone number, address, postcode, preferred Club and preferred shirt size for the Football Shirts Prize Draws);

- c. Enter the last four digits of the on-pack bar code; and
- d. Select a club to view whether there are available Free Camp Places that week and request a Free Camp Day Code.
- e. Alternatively, you can also enter your post code and child's age to view your closest available Free Camp Place for your child's age on the map.

14. Smart phones using operating systems below iOS 14 or Android 9, and iPhone models older than an iPhone 8 may operate at a sub-standard rate which may impact on a consumer's experience on the website. The website can only be launched using mobile Safari version 17.1 or newer, Samsung Internet version 23 or newer, or Google Chrome version 119 or newer. All applications must be enabled with JavaScript to launch the challenge.

15. Free Camp Day Code Redemption:

- a. Consumers who have made a valid and successful claim (as per the limitations outlined in clauses 1 & 2, 4, and subject to availability as set out in clause 12.) will receive a Free Camp Day Code for the club they selected during their claim process (as outlined in clause 13) within 48 hours of submission.
- b. **A Free Camp Day redemption must be completed with the consumer's chosen football club by the relevant Claim Period Expiry Date (1 or 2)**, or the place will be forfeited & reallocated (where it relates to Claim Period 1) or forfeited (where it relates to Claim Period 2).
- c. To redeem their Free Camp Day Code users must either visit the website relating to their chosen club and follow the instructions on that website, email the club with their Free Camp Day Code to book or call the club directly (if this option is provided in the confirmation email from Kellogg's with the Free Camp Day Code) to complete their redemption. The website or email addresses required to redeem their Code for selected clubs can be found below:

Club	Website/Contact Details
Accrington Stanley Community Trust	https://officialsoccerschools.co.uk/accringtonstanley/courses/kelloggs.html
AFC Wimbledon Foundation	https://afcwimbledonfoundation.squarespace.com/kelloggs-football-camp
Barnsley FC Community Trust	https://officialsoccerschools.co.uk/barnsleyfc/courses/kelloggs.html
Barrow AFC Foundation	https://officialsoccerschools.co.uk/barrow/courses/kelloggs.html
Birmingham City Community Trust	https://officialsoccerschools.co.uk/birminghamcity/courses/kelloggs.html
Blackburn Rovers Community Trust	https://roverscommunitytrust.sportsfusion.uk/soccerschools/courses/courses.htm?coursesSearch=search&typeld=118&venueId=&startDate=DD%2FMM%2FYYYY
Blackpool FC Community Trust	https://officialsoccerschools.co.uk/blackpoolfc/courses/kelloggs.html
Bolton Wanderers In The Community	https://officialsoccerschools.co.uk/boltonwanderers/courses/kelloggs.html
Bradford City FC Community Foundation	https://officialsoccerschools.co.uk/bradfordcity/courses/kelloggs.html
Bristol City Robins Foundation	https://www.abler.io/shop/bcfcrobinsfoundation/youth/product/Q2x1YINlcnZpY2U6Mzc0MTc=?
Bristol Rovers Community Trust	https://officialsoccerschools.co.uk/bristolrovers/courses/kelloggs.html
Bromley	https://officialsoccerschools.co.uk/bromleyfc/courses/kelloggs.html
Burton Albion Community Trust	https://officialsoccerschools.co.uk/burtonalbion/courses/kelloggs.html
Burnley	https://officialsoccerschools.co.uk/burnleyfc/courses/kelloggs.html
Cambridge United community Trust	https://cufcdirect.com/cambridgeunited/asp/bookTickets.asp?dept=Special+Events&specialEventType=Camps
Cardiff City Community Foundation	https://officialsoccerschools.co.uk/cardiffcity/courses/kelloggs.html
Carlisle United CST	https://officialsoccerschools.co.uk/carlisleunited/courses/kelloggs.html
Celtic FC	https://www.universe.com/users/celtic-soccer-academy-8R0S54
Charlton Athletic Community Trust	https://officialsoccerschools.co.uk/charltonathletic/courses/kelloggs.html
Cheltenham Town Community Trust	https://officialsoccerschools.co.uk/cheltenhamtownfc/courses/kelloggs.html
Chesterfield	http://spireitetrust.org.uk/bookings/soccer-school-booking/
Colchester United Community Foundation	https://officialsoccerschools.co.uk/colchesterunited/courses/kelloggs.html

Coventry City (Sky Blues In The Community)	https://www.participant.co.uk/skybluesinthecommunity//searches/27249/1173.aspx
Crawley Town Community Foundation	https://officialsoccerschools.co.uk/crawleytown/courses/kelloggs.html
Crewe Alexandra	https://officialsoccerschools.co.uk/crewealexandra/courses/kelloggs.html
Derby County Community Trust	https://officialsoccerschools.co.uk/derbycounty/courses/kelloggs.html
Club Doncaster Foundation	https://www.eventbrite.co.uk/o/club-doncaster-foundation-75499169443
Exeter City Community Trust	https://officialsoccerschools.co.uk/exetercity/courses/kelloggs.html/
Fleetwood Town Community Trust	https://fleetwoodtownfcct.com/holiday-camps-and-soccer-school/
Gillingham	https://officialsoccerschools.co.uk/gillinghamfc/courses/kelloggs.html
Grimsby Town Sport and Education Trust	https://officialsoccerschools.co.uk/grimsby/courses/kelloggs.html
Harrogate Town AFC CIO	https://officialsoccerschools.co.uk/harrogatetownafc/courses/kelloggs.html
Huddersfield Town Foundation	https://officialsoccerschools.co.uk/huddersfield/courses/kelloggs.html
Tigers Trust (Hull City)	https://officialsoccerschools.co.uk/tigerstrust/courses/kelloggs.html
Leeds United Foundation	https://officialsoccerschools.co.uk/leedsunited/courses/kelloggs.html
Leyton Orient Trust	https://officialsoccerschools.co.uk/leytonorient/courses/kelloggs.html
Lincoln City Foundation	https://officialsoccerschools.co.uk/lincolncity/courses/kelloggs.html
Luton Town FC Community Trust	https://officialsoccerschools.co.uk/luton/courses/kelloggs.html
Manchester City FC	https://officialsoccerschools.co.uk/manchestercity/courses/kelloggs.html
Mansfield Town Community Trust	https://officialsoccerschools.co.uk/mansfieldtown/courses/kelloggs.html
Middlesbrough FC Foundation	https://officialsoccerschools.co.uk/middlesbroughfc/courses/kelloggs.html
Millwall FC Community Trust	https://officialsoccerschools.co.uk/millwallfc/courses/kelloggs.html
MK Dons Sports and Education Trust	https://officialsoccerschools.co.uk/mkdons/courses/kelloggs.html

Morecambe FC Community Sports	https://officialsoccerschools.co.uk/morecambefc/courses/kelloggs.html
County in the Community	https://officialsoccerschools.co.uk/argyle/courses/kelloggs.html
Northampton Town FC Community Trust	https://officialsoccerschools.co.uk/northampton/courses/kelloggs.html
Norwich City CSF	https://www.communitysportsfoundation.org.uk/programmes/efl-clubs-to-deliver-nation-wide-kelloggs-football-camps/
Notts County In The Community	https://officialsoccerschools.co.uk/nottscounty/courses/kelloggs.html
Oxford united in the Community	https://officialsoccerschools.co.uk/oxfordunited/courses/kelloggs.html
Peterborough United Foundation	https://officialsoccerschools.co.uk/peterboroughunited/courses/kelloggs.html
Argyle Community Trust	https://officialsoccerschools.co.uk/argyle/courses/kelloggs.html
Port Vale Foundation	https://officialsoccerschools.co.uk/portvalefc/courses/kelloggs.html
Pompey in the Community	https://officialsoccerschools.co.uk/portsmouthfc/courses/kelloggs.html
Preston North End Community and Education Trust	https://officialsoccerschools.co.uk/prestonnorthend/courses/kelloggs.html
Queens Park Rangers Community Trust	https://qprsoccerschools.co.uk/soccerschools/courses/courses.html?coursesSearch=search&ageFrom=&ageTo=&typeld=142&regionId=&venueId=
Rangers FC	https://tickets.rangers.co.uk/en-gb/categories/sa-scotland-holiday-classes
Reading FC Community Trust	https://officialsoccerschools.co.uk/readingfc/courses/kelloggs.html
Rotherham United Community Trust	https://officialsoccerschools.co.uk/rotherhamunited/courses/kelloggs.html
Sheffield United	https://officialsoccerschools.co.uk/sheffieldunited/courses/kelloggs.html
Foundation 92	https://officialsoccerschools.co.uk/salfordcityfc/courses/kelloggs.html
Sheffield Wednesday Community Programme	https://officialsoccerschools.co.uk/sheffieldwednesday/courses/kelloggs.html
Shrewsbury Town in the Community	https://officialsoccerschools.co.uk/Shrewsbury/courses/kelloggs.html
Stevenage FC Foundation	https://officialsoccerschools.co.uk/stevenagefc/courses/kelloggs.html

Stockport County Community Trust	https://officialsoccerschools.co.uk/stockportcounty/courses/kelloggs.html
Stoke City Community Trust	https://officialsoccerschools.co.uk/stokecityfc/courses/kelloggs.html
Foundation of Light	https://foundationoflight.co.uk/what-we-do/find-a-programme/programmes/holiday-courses/
Swansea City AFC Foundation	https://book.swanseacity.com/home
Swindon Town FC Community Foundation	https://officialsoccerschools.co.uk/swindontown/courses/kelloggs.html
Tranmere Rovers In The Community	https://officialsoccerschools.co.uk/tranmererovers/courses/kelloggs.html
Walsall FC Foundation	https://officialsoccerschools.co.uk/walsall/courses/kelloggs.html
Watford FC CSE Trust	https://bookings.watfordfccsetrust.com/list
The Albion Foundation	https://officialsoccerschools.co.uk/westbromwichalbion/courses/kelloggs.html
Wigan Athletic Community Trust	https://officialsoccerschools.co.uk/wiganathletic/courses/kelloggs.html
Wycombe Wanderers Foundation	https://officialsoccerschools.co.uk/wycombewanderers/courses/kelloggs.html

- d. should all partner club instructions and/or information requirements not be fulfilled prior to attendance and on time, a participant's place/Free Camp Day place will be forfeited without further remedy to you.
- e. **The websites listed above are external websites and The Promoter is not responsible for the completeness, accuracy, reliability or availability in this respect.**

16. Free Camp Day Details & Specifications:

- a. Free Camp Days will run for a duration of between 3 & 6 hours, and clubs will run between 3 & 5 sessions per week. Camps will be run over a period of at least 4 weeks and up to a maximum of 6 weeks.
- b. The duration of each Free Camp Day, the number of Free Camp Days being provided and the number of spaces available per Free Camp Day are at the sole discretion of each club, and further details can be found by visiting each club's website, as provided above in clause 15.c. No guarantee can be given that a Free Camp Day will be of a particular duration and/or that the Free Camp Day will be the same as any other camp day operated by a different club.

- c. Free Camp Days will be held on either grass pitches or 3G pitches (some clubs may provide higher standard pitches if stated on their websites).
- d. Please note, not all camps will supply kit and will advise as such on their club website (as provided above in clause 15.c). Providing attendees of the Free Camp Days with suitable footwear and suitable clothing are the sole responsibility of the parent or guardian of the child attending.
- e. All clubs will provide at least the minimum number of football coaches for each Free Camp Day in line with NSPCC recommendations.
- f. Further details of what participating in a Free Camp Day may entail will be provided on each club's website, which can be found above in clause 15.c.
- g. Children must be accompanied to the Free Camp Day by their parent or legal guardian, or a guardian who has the legal right to provide consent for their participation. Parents and guardians will be required to sign a consent form or appropriate documentation prior to the child's participation in the Free Camp Day.
- h. You acknowledge and agree that some of the Football Camps will be delivered by a Club Community Organisation (**CCO**) rather than the Club itself (as shown in the table at clause 15.c. above) and that each Football Camp may vary from the other and from time to time (as reasonably decided by each Club from time to time). Any reference in these Terms to a club also means a CCO.
- i. No additional expenses (including food, drink, accommodation, travel, equipment) shall be included unless expressly stated otherwise by the club operating the Football Camp and the Free Camp Day is for admission only.
- j. During the Free Camp Day, your child will be in the custody of the Club/CCO and you acknowledge that this is not full day care. You will be responsible for bringing your child to the location of the Football Camp on the Free Camp Day and collecting your child (at the time and location specified by each club) providing your child with any food, water, equipment and/or other necessary items that they may need for the day.

17. Further Free Camp Day Conditions:

- a. For every valid claim, one Free Camp Day (subject to the specifications set out at clauses 12, 13, 15 and 16 above) will be available for a child to attend a participating football camp in July & August 2025, with limited Clubs offering dates in June & September 2025. Visit kelloggsfc.com using your smartphone (and see clauses 12, 13, 15 and 16 above) for further details about participating clubs, available dates/times, and more details about what a Free Camp Day entails.
- b. For Celtic camps only, 5 free (consecutive) days will be provided per child, rather than one as stated above in clauses 15 and 16.
- c. Free Camp days are available only to children aged between 7 and 14 years old, with limited clubs offering places for children aged between 5 and 15 years old, at the time of participation.
- d. The website, www.kelloggsfc.com will only show whether spaces are available or not available for individual football Clubs. It will not show the number of spaces available. In order to see accurate availability, consumers must complete the requirements for Free Camp Day Code Redemption as outlined in clause 15 above.

- e. Redemption of the codes for a Free Camp Day with the relevant Club, is subject to the availability on the chosen camp as determined by the Club. The Promoter does not and cannot guarantee that any specific dates will be available at the relevant club for the use of the Free Camp Day.
- f. You acknowledge and accept that your Child's use of any Free Camp Day at any club will be subject to reasonable instructions, standards of behaviour, policies, terms and/or conditions of admission imposed by such a club and that your child's admission to the Football Camp is conditional upon compliance with such instructions, standards of behaviour, policies and/or terms and conditions.
- g. You further agree to complete any relevant paperwork that the Club requires in order to allow your child to use the Free Camp Day at the club (including providing any information relevant to your child's health and safety, such as medical conditions).

18. To Enter the Experience Days Prize Draw Promotion: Entrants must, within the Experience Days Prize Draw Promotion Period:

- a. Purchase a participating Kellogg's pack (see clauses 19 and 20 for details on Participating Products);
- b. Using a smartphone, scan the QR code or visit kelloggsfc.com, then log in or register for a Kellogg's account;
- c. Enter the last four digits of the on-pack barcode;
- d. Entrants will then be asked to select which Experience Day Prize Draw they would like to enter.

19. Free Camp Day, Football Shirts Prize Draws, Experience Days Prize Draw and Extended Promotion Period Participating Products:

- a. Rice Krispies 310g, 430g, & 660g
- b. Rice Krispies Multigrain 350g
- c. Coco Pops
 - i. Coco Pops 420g, 650g
 - ii. Coco Pops Chocos 430g
- d. Corn Flakes 450g, 670g & 1kg

20. Experience Days Prize Draw Only and Extended Promotion Period Participating Products:

- a. Nutri Grain Bars
 - i. Nutri Grain Soft & Fruity Strawberry 6 x 37g Multipack
 - ii. Nutri Grain Soft & Fruity Blueberry 6 x 37g Multipack
- b. Crunchy Nut
 - i. Crunchy Nut 300g, 460g, 720g, 840g & 1kg
- c. Special K
 - i. Special K Original 440g & 750g
 - ii. Special K Red Berries 330g & 500g
- d. Rice Krispies Squares
 - i. Chocolate 4 x 36g Multipack and 8 x 36g Multipack
 - ii. Marshmallow 4 x 28g Multipack and 8 x 28g Multipack
 - iii. Chocolate Caramel 4 x 36g Multipack
 - iv. Chocolate single 36g Pack

v. Marshmallow single 28g Pack

21. Maximum Claims, Entries and Prizes:

- a. Maximum of two (2) claims for a Free Camp Day Code are permitted per household during the Free Camp Day Claim Period.
- b. Maximum of two (2) Free Camp Day Places are permitted per child across both Free Camp Day Claim Periods.
- c. Maximum of one (1) entry is permitted per person into each of the Football Shirt Prize Draws, one (1) entry into one Experience Days Prize Draw only and one (1) entry into the Extended Promotion.
- d. A maximum of one prize is permitted per household across all Promotion Periods.
- e. One (1) new, unique receipt of purchase can only be used for a maximum of one (1) claim for a Free Camp Day Code, one (1) entry into a Football Shirt Prize Draw and one (1) entry into one Experience Days Prize Draw.
- f. During the Extended Promotion Period, one (1) entry into the Extended Promotion is permitted per receipt of purchase.

22. Each receipt of purchase required must be new and unique, show a purchase of a Participating Product for that claim or entry that is made within the relevant Claim or Promotion Period and pre-date the time and date of claiming or entry.

23. If proof of purchase is requested by the Promoter and cannot be provided by a consumer or an entrant, that consumer or entrant will no longer be eligible to claim a Free Camp Day or enter the Football Shirt Prize Draw or Experience Days Prize Draw Promotion or Extended Promotion, and all claims and entries will be void.

24. Consumers and winners must retain the itemised receipt that states the time and date of purchase made within the Free Camp Day Claim Period or Experience Days Promotion Period that pre-dates the time and date of claim or entry, as they may be required at any time for validation and in order for the consumer to claim their Free Camp Day or for a winner to receive their prize.

25. Football Shirts Prize Draws, Experience Days Prize Draws and Extended Promotion Winner Selection:

a. Football Shirts Prize Draws:

i. Football Shirts Prize Draw 1:

1. All consumers who redeem a Free Camp Day Code with a Club during the Football Shirts Prize Draw Period 1 will automatically be entered into this prize draw.
2. 4000 provisional winners will be randomly selected from all valid entries received during Football Shirts Prize Draw Period 1. For your total confidence, the Prize draw will be conducted within 15 working days of the end of Football Shirts Prize Draw Period 1.

ii. Football Shirts Prize Draw 2:

1. All consumers who redeem a Free Camp Day Code with a Club during Football Shirts Prize Draw Period 2.

2. One (1) provisional winner will be randomly selected from all valid entries received during Football Shirts Prize Draw Period 2. For your total confidence, the Prize draw will be conducted within 15 working days of the end of the Football Shirts Prize Draw Period 2.
- b. **Experience Days Prize Draws:** One (1) provisional winner per Experience Day Prize Draw, 4 provisional winners in total, will be randomly selected from all valid entries received for each Experience Day Prize Draw during the Experience Days Prize Draws Promotion Period. The Prize Draws will be conducted within 5 working days of the end of the Experience Days Prize Draws Promotion Period.
- c. **Extended Promotion Period:** One (1) winner will be randomly selected from all valid entries received during the Extended Promotion Period. The prize Draw will be conducted within 5 working days of the end of the Extended Promotion Period.
- d. **Wrap Up Draw:** Following the end of the Extended Promotion Period, in the event of any prizes that are rejected, undelivered, unclaimed or returned to sender throughout any Prize Draw Promotion Period, or if a winner is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to request that an independent party conducts a random draw from all non-winning valid entries. As this depends wholly on what is won during the Promotion, the number of prizes that may be awarded by this route is unknown. Any winners via this route will be notified via email within 28 working days from the end the Extended Promotion Period. You acknowledge and accept that any terms relating to prizes set out in these terms and conditions shall also apply to any prize that is won under this draw (for example, any terms or conditions relating to match tickets).

26. **Football Shirts Prize Draws Prizes:** There are 4001 Prizes to be won in total. Each Prize consists of a Kellogg's Puma Football shirt.

- a. **Football Shirts Prize Draw 1:** 4000 Football shirts will be allocated on a first come, first served basis for the preferred age range selected on entry (as per clause 13.b), based on the order in which winners are drawn, in the following sizes and quantities:
 - i. Size 5/6 years old: 727
 - ii. Size 7/8 years old: 1318
 - iii. Size 9/10 years old: 921
 - iv. Size 11/12 years old: 680
 - v. Size 13/14 years old: 354
- b. **Football Shirt Prize Draw 2:** 1 x size 13/14 years old football shirt.

27. **Experience Days Prize Draw Promotion Period Prizes:** There are four (4) Prizes to be won, one for each Prize Draw. Prizes consist of the following:

- a. One (1) x ultimate football experience for 2 people at Celtic FC for 25/26 season, including 2 x match day tickets for 25/26 season, a First team training visit including a meet & greet with players, 1 x football & 1 x signed Celtic FC shirt, plus £400 towards travel & other expenses.
- b. One (1) x ultimate football experience for 2 people at Rangers FC for 25/26 season, including 2 x match day tickets for 25/26 season, a First team training visit including a meet & greet with players, 1 x football & 1 x signed Rangers FC shirt, plus £400 towards travel & other expenses.

- c. One (1) x ultimate football experience for 2 people at an EFL Club of the winner's choice for the 25/26 season including 2 x general admission match day tickets for a home match in 25/26 season, watch a team training session plus a meet & greet with players, 1 x football & 1 x signed shirt of the Club the winner selected, plus £400 towards travel & other expenses.
- d. One (1) x Legends Tour of Man City FC football grounds for 2 people (further details of the Prize can be found here: <https://tickets.mancity.com/custom/calendar.aspx?isTour=true&showid=c81c8667-8533-e911-80db-005056010062>) including 2 x general admission match day tickets for 25/26 season & 1 x signed Man City Men's FC shirt, plus £400 towards travel & other expenses.

28. Extended Promotion Period Prize: There is one (1) prize to be won within the Extended Promotion Period. The prize consists of one (1) PUMA Orbita 6 EFL SKY BET MS Training Ball.

29. Further Prize Conditions:

- a. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.
- b. Spending money as part of prizes outlined in clause 28 will be provided in the form of a BACS transfer.
- c. Winners of prizes outlined in clause 28. must hold a valid UK bank account and are responsible for providing correct bank account details when accepting the prize. The Promoter will not be liable for any prize payments made into the wrong bank account.
- d. **Kellogg's Puma Football Shirts:**
 - i. The Promoter will endeavour to provide the preferred shirt size of the winners in Football Shirts Prize Draw 1. However, Prizes are subject to availability and will be allocated on a first come, first serves basis, based on the order in which winners are drawn in Football Shirts Prize Draw 1.
- e. **Signed shirts:**
 - i. The EFL, Celtic FC & Rangers FC signed shirts are from the 24/25 season prior to the summer transfer window. As such, some signatures from any new players signed during this window will be missing from the shirts.
 - ii. The Man City Men's FC signed shirt will be signed by one player in the current squad.
- f. **EFL match tickets ("match tickets"):**
 - i. At the point of Winner Notification (see clause 32 for further details), winners will be asked to provide 3 choices of home matches they would like to watch for the EFL Club that they have won tickets for. Match tickets are subject to availability and the allocation of which match tickets a winner receives are at the sole discretion of the Promoter. No away match tickets will be provided.
 - ii. Carabao Cup matches, away matches and any Finals matches (including any Play-Off Finals) are excluded from the fixtures available to be selected from for all winners.
 - iii. The Promoter will make all reasonable efforts to accommodate a winner's top choice of fixture, but due to the limited availability of tickets, this may not be

possible, and winners may be asked to select an alternative fixture from a list of available dates. Prizes are awarded at the sole discretion of the Promoter and the EFL.

- iv. Winners acknowledge that at the time of entry, fixtures may not yet be released for the 25/26 football season at the time of winning. Winners may not receive their tickets until the day of the match in question (whereby they will collect the tickets at the venue on the day of the match). The Promoter reserves the right to vary the delivery method for match tickets to another reasonable alternative (such as delivery to a winner's postal address or by email where e-Ticket is available).
- v. The winner must attend the match with their chosen guest. The Promoter will provide the EFL with information (including the winner and any guest's name and address) of any winner and their guest for prize administration and databases will be checked against any club banning orders as well as the National Police database for those who may be subject to a court banning order. The EFL will not otherwise use winners' personal details for reasons other than the above, unless lawfully permitted to do so or as otherwise set out in our privacy notice (which can be found at <https://www.efl.com/efl-privacy-notice/>). –The winner must bring this privacy notice to the attention of any guest(s) they may nominate and the winner agrees to do this prior to providing any personal information of their guests to the Promoter to provide to the EFL. Winners are responsible for the behaviour of their guests whilst using the match tickets. Any persons found subject to a club or court banning order are not eligible to enter or claim the prize. If a winner's guest(s) is subject to a club banning order or court banning order then they are not eligible for the Prize, and the winner will need to identify a different guest.
- vi. The following details will also be needed from any winner of match tickets: Name, date of birth, email address, home address (including postcode) and supporting team.
- vii. Entrance to the Experience Days Prize Draws constitutes full acceptance of the EFL Ground Regulations and any terms and conditions of issue of the venue operator of the venue of the match. Both of these documents can be found at www.efl.com/ticketconditions and <https://www.efl.com/siteassets/efl-documents/ground-regulations.pdf>. Winners must abide by those terms at all times. The Promoter or the EFL accepts no responsibility if the winner and/or the winner's guest are denied entry or asked to leave the match for failure to abide by such terms, any applicable law or regulation or because of their inappropriate behaviour.
- viii. The winner and their guest attending a venue to enjoy their Prize must also comply with all policies, rules and reasonable instructions provided by the EFL, venue operators and/or any authority at the venue. The EFL, the relevant venue operators and authorities reserve the right to remove any entrant or winner (and/or their permitted guests) for failing to comply with those policies, rules or instructions or otherwise behaving in an inappropriate manner.
- ix. The Prize is not transferrable and cannot be exchanged for cash. Under no circumstances can this prize be transferred to a third party or sold for any financial amount. Winners are only permitted to select match tickets for a particular Club where the Winner and their guest are home supporters of the relevant Club or a neutral supporter. Winners are not permitted to use the

match tickets for matches where the Club they support are the away Club in that match.

- x. The Prize will be arranged by email between the Promoter and the winner. The Promoter will make all reasonable efforts to accommodate a winner's match choice and provide the winner with details of the prize at the earliest possible opportunity. The Promoter will have final discretion on the match tickets allocated.
 - xi. Once match tickets have been issued, they are only valid for the match, date and time shown on the ticket. No alternatives are available. Name changes to the tickets once confirmed are not permitted.
- g. Manchester City, Rangers and Celtic Match Tickets:**
- i. At the point of Winner Notification (see clause 32 for further details), winners will be asked to provide 3 choices of matches they would like to watch for the Club that they have won tickets for. Match tickets are subject to availability and the allocation of which match tickets a winner receives are at the sole discretion of the Promoter.
 - ii. The Promoter will make all reasonable efforts to accommodate a winner's top choice of fixture, but due to the limited availability of the tickets, this may not be possible, and winner's may be asked to select an alternative fixture from a list of available dates. Prizes are awarded are at the sole discretion of the Promoter.
 - iii. Any away matches or Finals matches (including any Play-Off Finals) are excluded from the fixtures available to be selected from for all winners.
 - iv. For Manchester City tickets only, winners have the choice both Men's and Women's team matches (within the restrictions outlined in clause 30.g.iii, above).
 - v. All Manchester City tickets are general admission only and are for Women's Super League and Premier League matches only.
 - vi. Winners will be subject to all ticketing terms & conditions for the respective club for which they have won tickets, which can be found here:
 - 1. Manchester City: <https://www.mancity.com/ticketing-and-hospitality/terms-and-conditions>.
 - 2. Rangers: <https://tickets.rangers.co.uk/PagesPublic/UserControlled/TermsAndConditions.aspx#step3>
 - 3. Celtic: <https://www.celticfc.com/tickets/forms-terms-and-policies/match-ticket-terms/>
- h. All Match Tickets:**
- i. The tickets are only available in the Home section of the stadium, so all necessary checks and conditions must be adhered to. The Promoter reserves the right to disqualify any potential winner and/or guest on the basis of the findings resulting from a background or information check and award the tickets to an alternative winner. The venue reserves the right to refuse entry to any person who does not adhere to their terms, checks and requirements, regardless of possession of a valid ticket.
 - ii. Winners will be subject to a name check against any Club, venue or sporting Banning Orders as well as the National Police Database for those who may be subject to a court banning order. Those who are any sport banning order, banned from any sports events or on a list of known "hooligans" will be

disqualified and will not be entitled to any form of alternative prize or compensation.

- iii. If the guest of a winner is a minor, they will need to be accompanied by a responsible adult and with their legal guardian's consent.
- iv. Winners and their guests must abide by any relevant terms and conditions which form part of their prize. Whilst at an event/venue, they must not: be drunk, intoxicated, under the influence of drugs, underage, be abusive, threatening, make or incite racial abuse, chant, use offensive language, make obscene gestures, throw items, behave anti-socially, carry laser pens, bring animals (except guide dogs), carry offensive weapons or illegal substances, carry candles, climb any structure, make excessive noise, offer any item for sale, damage the venue or smoke. Failure to comply with these Terms and Conditions may result in refused entry, or the winners and/or their guest being required to leave the event/venue.
- v. For the avoidance of doubt, the prize does not include travel, food, beverages, souvenirs, gratuities, car parking charges, or any other costs of a personal nature that are not explicitly set out in these Terms and Conditions and neither the Promoter nor any provider of any part of the prize will be responsible for any such costs.
- vi. All match ticket prizes are subject to availability. The Promoter reserves the right to replace a prize with an alternative prize of equal or higher value should the original prizes not be available.
- vii. Notwithstanding any other terms and conditions of this Promotion (including all terms and conditions the Football League Limited Conditions of Issue as well as the relevant Ground Regulations in force at the venue), winners will not be entitled to any compensation and will have no claim against the Club, organisers or Promoter if the match is delayed, postponed, rescheduled or cancelled (for any reason whatsoever). The Promoter will not re-award any additional tickets to the winner or reimburse any incurred expenses by the winner as a result of winning or accepting the prize.
- viii. The winner is responsible for the behaviour of themselves and their guest whilst taking the prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or their guest from participation in any aspect of the prize if any party fails to comply with the directions of the Promoter or any companies associated with the prize or if the winner and/or their guest act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in the prize being retracted.
- ix. Winners must inform the Promoter of any wheelchair or any similar access needs.

30. Experience Days:

- a. Winners of the Experience Day must provide all necessary information and documents requested by the Club hosting the Experience Day within 14 days of Winner Notification and otherwise comply with any reasonable request of the Club (before and during the Experience Day).
- b. Winners of the Experience Day must abide by any relevant terms and conditions (including without limitation any health and safety requirements) whilst at any

venue hosting any part of the Experience Day. In relation to the Experience Day, Winners and their guests must not: be drunk, intoxicated, under the influence of drugs, be abusive, threatening, make or incite racial abuse, use offensive language, make obscene gestures, bring animals (except guide dogs), carry offensive weapons or illegal substances, carry candles, climb any structure, make excessive noise, offer any item for sale, damage the venue or smoke. Failure to comply with these Terms and Conditions may result in refused entry, or the winners and/or their guest being required to leave the event/venue and ending the Experience Day.

- c. The date of the Experience Day is subject to the prior approval of the Club and where the Club is an EFL Club, the prior approval of the EFL. Winners note that where the Club is an EFL Club, at least 8 weeks' notice must be given to the EFL and the EFL Club in order to seek their approval. The date of the Experience Day will also be mutually agreed between the Promoter and the Winner.
- d. At the point of Winner Notification (see clause 32 for further details), winners will be asked to provide 3 choices of dates they would like to attend the Experience Day that they have won. Experience Day dates are subject to availability and are at the sole discretion of the Promoter and the Club selected by the winner.
- e. The Promoter will make all reasonable efforts to accommodate a winner's top choice of Experience Day date, but due to the limited availability of the dates, this may not be possible, and winner's may be asked to select an alternative date from a list of available dates. Prizes awarded are at the sole discretion of the Promoter.
- f. Winners acknowledge that the Promoter reserves the right to vary the date/time of the agreed date of the Experience Day where the Club is unable to accommodate the Experience Day as a result of its match day and/or training commitments (which may be affected by the match calendar of the Season). The Promoter and the Club will work together with the winner to rearrange the Experience Day to another mutually agreed date.
- g. Winners acknowledge that the Experience Day will be accommodated during the 25/26 football season but that no guarantee can be given on the exact date as a result of each Club's seasonal commitments.
- h. The Experience Day will last between 30 – 90 minutes in duration. This refers only to the Experience Day itself and does not include the match time. The exact duration of the Experience Day may vary depending on the Club winners select and the Promoter can give no guarantee on the exact duration.
- i. The date of the Celtic FC First team training visit including a meet & greet with players will be determined by the Club. These dates are allocated on a monthly basis.

31. **Winner Notification:** Provisional winners from all Prize Draws will be contacted via the email address registered to their Kellogg's account within 28 working days of Winner Selection and may be asked to provide evidence of identity and eligibility. If a Provisional Winner does not respond to the initial contact within 14 days or is disqualified for any breach of these terms and conditions, the Promoter reserves the right to enter the Prize into a Wrap Up Draw. Any provisional winners from a Wrap Up Draw may also be asked to provide evidence of identity and eligibility and if they do not respond to the initial contact within 14 days or are disqualified for any breach of these terms and

conditions, the reserves the right to disqualify that entrant and award the Prize to a reserve selected in the same manner, who will be given 14 days to respond.

32. **Prize Acceptance & Delivery:** Once a Provisional winner provides evidence of their identity and eligibility, they should look out for an email confirming they are a winner along with further prize details. Please allow up to 28 days for notification to discuss or arrange fulfilment of prizes to the email address provided when registering for a Kellogg's account.
33. In the unlikely event that an email with further prize details doesn't arrive within 28 days of Winner Notification, winners will have a further 28 days to inform the Promoter by visiting the Contact Us page on https://www.kelloggs.co.uk/en_GB/contact-us.html. If a winner does not do so, the Promoter reserves the right to not reissue the prize or limit its value at its sole discretion.
34. It is the responsibility of the winners to supply the correct personal information in their Kellogg's account in order to claim their prize. The Promoter will not be liable for the non-delivery of the prize caused by the provision of wrong information. A Winner's email address or postal address cannot be updated after entry.
35. The Promoter may request that the winners and/or Free Camp Day attendees participate in reasonable publicity arising from the Promotion including use of the winner's name, voice, city/county of residence, photos, video or film clips, and/or other visual likeness for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known without further compensation (financial or otherwise). Participation is at the winner's or participants discretion, is subject to parental or guardian's consent where any individual is aged under 18, and is not a condition of prize Acceptance.
36. The Promoter seeks to run fair and secure promotions and prevent abuse and cheating. If you participate and/or enter in a way that is not consistent with these Terms & Conditions, your entries (and any of your associated aliases) will be disqualified, any prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
 - a. Verify the eligibility of claimants/entrants and/or provisional winners by requesting such information we consider reasonably necessary for this purpose. Entry, claim or a prize may be withheld unless and until verification is completed satisfactorily.
 - b. Disqualify claims/entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify claims/entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.

- d. Disqualify bulk claims/entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify claims/entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify claims/entries which, in some other way, do not fully meet the requirements of these Terms & Conditions.
37. Entrants must complete their details using their legal name. The Promoter reserves the right to disqualify any participant/entrant who uses multiple names or email addresses and to require them to return any prize they may have won.
38. Provided no objection from a winner is received, the surname and county of the Experience Prize winners will be made available by the Promoter 4 weeks after the close of the Promotion Period, for a period of 8 weeks. It will be made available by contacting <https://www.kelloggs.com/uk/contact-us.htm>. Winners can object to their surname or county of residence being published or request for the amount of information being published to be reduced via the same method of contact. However, please note that without prejudice, even if a winner objects to the publishing of their surname and region, the Promoter will provide winner information to the Advertising Standards Authority on reasonable request or any other regulatory bodies to comply with all relevant rules and legislation currently in force.
39. The Free Camp Days/prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of a Free Camp Day/prize is not available, the Promoter reserves the right, at its sole discretion to substitute another experience/prize for it, of equal or greater value.
40. If the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions, or invalidate any affected entries and/or to cancel, modify or suspend the Promotion.
41. No responsibility can be taken for claims/entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to the promotional website or of any third-party websites associated with this Promotion.
42. The Promoter, the prize fulfilment agency and any other associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained

(whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a prize or participating in a Free Camp Day, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.

43. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances of the Promoter.
44. You acknowledge that this is a promotion of the Promoter and it is not a promotion of the EFL and/or any Club/CCO. The EFL and/or any Club/CCO shall have no liability whatsoever to any entrant and/or subsequent winner in relation to these terms and conditions, and any promotion referred to within these terms and conditions.
45. Any personal data supplied by claimants/entrants with their consent during the course of this Promotion will be used solely for the purposes outlined in these Terms and Conditions.
 - (i) The Promoter will process entrants' personal data as independent data controller for the purposes of administration and fulfilment of the Promotion. Personal data may be transferred to the third-party processors who have written agreements with the Promoter. Personal data will be stored on servers located in the U.S.A. and the promoter has entered into Standard Contractual Clauses and relevant UK International Data Transfer Agreements in relation to same. The Promoter will ensure that all personal data will be processed in accordance with applicable data protection law and the Promoter's Privacy Policy: https://www.kelloggs.co.uk/en_GB/privacy-policy.html/. The lawful basis that the Promoter relies to process entrants' personal data is their consent.
 - (ii) Personal data provided to create a Kellogg's account may be used by the Promoter for marketing purposes such as sending information to entrants about the Promoter's products. The Promoter may also obtain from its partners further data relating to entrants so the Promoter can build marketing models to tailor its marketing activities and gain market insights. All data obtained and processed by the Promoter will only be kept until an entrant withdraws consent to such processing and no longer wishes to hold a Kellogg's account. Consent may be withdrawn at any time. Further details in relation entrants' right to access, rectify, erase and move their personal data, and the Promoter's DPO contact details are available in the Promoter's Privacy Policy.
 - (iii) For winners of EFL match tickets or the EFL Club Experience Day Prize, the Promoter will provide that winners' personal data to The English Football League ("The EFL"). The EFL will process entrants' personal data in accordance with their Privacy Policy which can be found here: <https://www.efl.com/efl-privacy-notice/>. You should provide this to any guest whose personal data you provide for this purpose.
 - (iv) For consumers who claim a Free Camp Day, the relevant club or CCO will process consumers' personal data as independent data controllers as part of claiming their

Free Camp Day Code, in order to administer the Camp Day. This processing will be done in accordance with the relevant club or CCO's Privacy Policy which consumers must accept at the point of claiming their Free Camp Day Code and can be found here:

Name of Club/CCO	Privacy
Accrington Stanley Community Trust	https://officialsoccerschools.co.uk/accringtonstanley/privacy-policy
AFC Wimbledon	https://www.afcwimbledon.co.uk/privacy-policy
Barnsley	https://officialsoccerschools.co.uk/barnsleyfc/privacy-policy
Barrow AFC Foundation	https://officialsoccerschools.co.uk/barrow/privacy-policy
Birmingham City FC Community Trust	https://officialsoccerschools.co.uk/birminghamcity/privacy-policy
Blackburn Rovers	https://www.rovers.co.uk/help-info/privacy-policy/
Blackpool Football Club Community Trust	https://officialsoccerschools.co.uk/blackpoolfc/privacy-policy
Bolton	https://officialsoccerschools.co.uk/boltonwanderers/privacy-policy
Bradford City FC Community Foundation	https://officialsoccerschools.co.uk/bradfordcity/privacy-policy
Bristol City	https://www.bcfco.uk/privacy/
Bristol Rovers	https://officialsoccerschools.co.uk/bristolrovers/privacy-policy
Bromley	https://officialsoccerschools.co.uk/bromleyfc/privacy-policy
Burton Albion Community Trust	Privacy Policy (officialsoccerschools.co.uk)
Burnley	https://officialsoccerschools.co.uk/burnleyfc/privacy-policy
Cambridge United Community Trust	https://officialsoccerschools.co.uk/cambridgeunited/privacy-policy
Cardiff City	https://officialsoccerschools.co.uk/cardiffcity/courses/kelloggs.html
Carlisle United Community Sports Trust	https://officialsoccerschools.co.uk/carlisleunited/privacy-policy
Celtic	https://www.celticfc.com/help-and-faqs/privacy-policy/
Charlton Athletic	https://officialsoccerschools.co.uk/charltonathletic/privacy-policy
Cheltenham Town Community Trust	https://officialsoccerschools.co.uk/cheltenhamtownfc/privacy-policy
Chesterfield	Chesterfield privacy policy
Colchester United	https://officialsoccerschools.co.uk/colchesterunited/privacy-policy
County in the Community (Newport County AFC)	Privacy Policy (officialsoccerschools.co.uk)

Coventry City (Sky Blues In The Community)	https://www.cafc.co.uk/privacy-policy
Crawley Town Community Foundation	Privacy Policy (officialsoccerschools.co.uk)
Crewe	https://officialsoccerschools.co.uk/crewealexandra/privacy-policy
Derby County Community Trust	https://officialsoccerschools.co.uk/derbycounty/privacy-policy
Doncaster Rovers	privacy-policy.pdf (clubdoncasterfoundation.co.uk)
Exeter City	https://officialsoccerschools.co.uk/exetercity/privacy-policy
Fleetwood	https://fleetwoodtownfcct.com/policies/
Foundation 92	Privacy Policy (officialsoccerschools.co.uk)
Foundation of Light	Privacy and Cookies (foundationoflight.co.uk)
Gillingham	https://officialsoccerschools.co.uk/gillinghamfc/privacy-policy
Grimsby Town Community	https://officialsoccerschools.co.uk/grimsby/privacy-policy
Harrogate Town AFC Community Foundation	https://officialsoccerschools.co.uk/harrogatetownafc/privacy-policy
Huddersfield Town AFC Foundation	https://officialsoccerschools.co.uk/huddersfield/privacy-policy
Leeds United	https://officialsoccerschools.co.uk/leedsunited/privacy-policy
Leyton Orient	https://officialsoccerschools.co.uk/leytonorient/privacy-policy
Lincoln City Foundation	https://officialsoccerschools.co.uk/lincolncity/privacy-policy
Town FC Community Trust	https://officialsoccerschools.co.uk/luton/privacy-policy
Manchester City	https://officialsoccerschools.co.uk/manchestercity/privacy-policy
Mansfield	https://officialsoccerschools.co.uk/mansfieldtown/privacy-policy
MFC Foundation (Middlesbrough)	https://officialsoccerschools.co.uk/middlesbroughfc/privacy-policy
Millwall Community Trust	https://officialsoccerschools.co.uk/millwallfc/privacy-policy
MK Dons	https://officialsoccerschools.co.uk/mkdons/privacy-policy
Morecambe	https://officialsoccerschools.co.uk/morecambefc/privacy-policy
Northampton	Cookies & Privacy Policy — Northampton Town FC Community Trust (ntfccommunity.co.uk)
Norwich	Privacy Statement Norwich City Community Sports Foundation
Notts County Foundation	https://officialsoccerschools.co.uk/nottscounty/privacy-policy
Oxford United in the Community	https://officialsoccerschools.co.uk/oxfordunited/privacy-policy
Peterborough United Foundation	https://officialsoccerschools.co.uk/peterboroughunited/privacy-policy
Plymouth Argyle Community Trust	https://officialsoccerschools.co.uk/argyle/privacy-policy

Port Vale Foundation	https://officialsoccerschools.co.uk/portvalefc/privacy-policy
Portsmouth	https://officialsoccerschools.co.uk/portsmouthfc/privacy-policy
Preston North End Community and Education Trust	https://officialsoccerschools.co.uk/prestonnorthend/privacy-policy
QPR	QPR FC Privacy Notice
Rangers	https://www.rangers.co.uk/privacy-policy/n1S7gpT7tKFKjIRjfQvcB
Reading FC Community Trust	https://officialsoccerschools.co.uk/readingfc/privacy-policy
Rotherham United Community Sports Trust	https://officialsoccerschools.co.uk/rotherhamunited/privacy-policy
Sheffield United	https://officialsoccerschools.co.uk/sheffieldunited/privacy-policy
Sheffield Wednesday	https://officialsoccerschools.co.uk/sheffieldwednesday/privacy-policy
Shrewsbury Town in the Community	Privacy Policy (officialsoccerschools.co.uk)
Stevenage FC Foundation	Privacy Policy (officialsoccerschools.co.uk)
Stockport County Community Trust	https://officialsoccerschools.co.uk/stockportcounty/privacy-policy
Stoke City Community Trust	Privacy Policy (officialsoccerschools.co.uk)
Swansea City AFC	SWANSEA CITY ASSOCIATION FOOTBALL CLUB LIMITED PRIVACY POLICY Swansea
Swindon Town FC Community Foundation	Privacy Policy (officialsoccerschools.co.uk)
Tigers Trust (Hull City)	Privacy (tigerstrust.co.uk)
Tranmere Rovers In The Community	https://officialsoccerschools.co.uk/tranmererovers/privacy-policy
Walsall FC Foundation	https://officialsoccerschools.co.uk/walsall/privacy-policy
Watford	Our Policies - Watford FC Community Sports & Education Trust (watfordfccsetrust.com)
West Brom	https://officialsoccerschools.co.uk/westbromwichalbion/privacy-policy
Wigan Athletic Community Trust	https://officialsoccerschools.co.uk/wiganathletic/privacy-policy
Wycombe	https://officialsoccerschools.co.uk/wycombewanderers/privacy-policy

The websites listed above are external websites and The Promoter is not responsible for the completeness, accuracy, reliability or availability in this respect.

46. If any part of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
47. By claiming/entering, you will be deemed to have agreed to be bound by these Terms & Conditions.

48. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.

49. These Terms and Conditions shall be governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales. Residents of Scotland may bring proceedings in their own jurisdiction.

Promoter: Kellogg Europe Trading Limited, 3 Dublin Airport Central (DAC), Dublin Airport, Dublin, a company registered in the Republic of Ireland, (company registration number 0387390). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.

© Copyright PromoVeritas Ltd 2025. All rights reserved.

1. This document has been created for a specific promotion. If used for a different promotion, it may not be fit for purpose.
2. Changes made to this document will not be binding on PromoVeritas unless agreed in writing by us. It is the Client's responsibility to inform us of any such changes, as this may affect the legality, operation and delivery of the Promotion.
3. Unauthorised copying of this document in whole or in part will constitute an infringement of copyright.